4.2 Objective - LinkedIn Review

When a recruiter searches for someone to fill an opening, it is very likely they are reviewing LinkedIn profiles either during the screening process or after an interview. In fact, according to Jobvite's most recent study, 87 percent of recruiters use LinkedIn to evaluate candidates. The hiring process is complex, and recruiters assess candidates by many different elements such as relevant work experience, technical skills, tenure in jobs, performance and cultural fit. Recommendations can help recruiters evaluate and assess all of these criteria.

Your objective, should you choose to accept it, is to follow the step – by – step instructions listed below, and fill out any questions. Once you have completed all five objectives of your mission, return this sheet, along with the other five objective sheets to CareerCenter@indianatech.edu. If you have any questions, you can contact HQ at CareerCenter@indianatech.edu or calling at 260-422-5561 ext. 2217. Deadline to complete your mission is January 25, 2021. God Speed!

- 1. Go to careercenter.indianatech.edu
- 2. Click Job Search Resources
- 3. Click on The Importance of LinkedIn
- 4. Use the resources listed to improve your LinkedIn (We recommend the LinkedIn Self Review)
- 5. Email us requesting a LinkedIn Review at careercenter@indianatech.edu.
- 6. Once you have made the suggested changes, send us your LinkedIn URL: