

3.4 Objective - Upload Professional Looking Photo to LinkedIn

Statistics show that LinkedIn members with a photo receive far more engagement: 21 times more profile views and 9 times more connection requests. That means this little round image is your first chance to make a good impression on potential employers.

Your objective, should you choose to accept it, is to follow the step – by – step instructions listed below, and fill out any questions. Once you have completed all five objectives of your mission, return this sheet, along with the other five objective sheets to CareerCenter@indianatech.edu. If you have any questions, you can contact HQ at CareerCenter@indianatech.edu or calling at 260-422-5561 ext. 2217. Deadline to complete your mission is January 25, 2021. God Speed!

1. You must have an account on LinkedIn to complete this mission.
 - a. Please go to indianatech.edu
 - b. Scroll all the way to the bottom and click on Career Center
 - c. Click on Job Search Resources
 - d. Click on The Importance of LinkedIn
 - e. Click on LinkedIn: Creating Your Profile
2. Go to linkedin.com and click View profile.
3. Click on the Camera icon in your introduction card.
4. From the Add photo pop-up window, you can:
5. Follow the prompts to take a new photo or upload one.
6. Click Save photo.
7. Send a screenshot to careercenter@indianatech.edu or DM Amy Trospen on LinkedIn.