## 1.1 Objective - Connect with 10 people from major on LinkedIn

LinkedIn is a social media site and, because of that, one of the primary purposes is making connections with other users. The idea: grow your professional network, gain credibility on the site, and improve your job prospects. One benefit of more connections is it'll improve your rank in search results. When recruiters do searches on LinkedIn, the results show how many shared connections you have with the person. So the more connections you have, it increases the possibility you'll move up in search rankings.

Your objective, should you choose to accept it, is to follow the step – by – step instructions listed below, and fill out any questions. Once you have completed all five objectives of your mission, return this sheet, along with the other five objective sheets to CareerCenter@indianatech.edu. If you have any questions, you can contact HQ at CareerCenter@indianatech.edu or calling at 260-422-5561 ext. 2217. Deadline to complete your mission is January 25, 2021. God Speed!

## To find specific individuals:

- 1. Go to LinkedIn.com
- 2. On the search box, type your major
- 3. Select the People option to get a list of individuals
- 4. Connect with people

List the individuals you connected with:

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